

BtL Conferencing

Overview

BtL Audio Conferencing combines reliable, easy-to-use conferencing services that are perfectly tailored to meet your business, with a highly competitive price. No conference is too big or too small. Audio Conferencing is an economic and efficient alternative to face to face meetings. In today's business world, where decision need to be made quickly and involve people from many locations, audio conferencing is an essential tool. Whether it's for regular team/ project meetings or impromptu meetings to discuss issues/ developments, audio conferencing is the solution.



Pricing

There is a £10 setup charge for each PIN (negotiable for volume). Conference calls cost just **1.95 pence per minute** for each participant. For example, a conference with 10 people where all joined the conference for exactly 1 hour would cost $10 \times £0.0195 \times 60 = £11.70$. Try comparing that to the cost of 10 people travelling to the same location for a 1 hour meeting and you'll understand why audio conferencing makes such sound business sense.

Web Conferencing

For training, product launches/demonstrations or indeed any lecture type meeting, the use of pictures will dramatically increase the ability to get the message across. It also helps to focus the participants and maintain their concentration on the meeting. A web conference can be combined with an audio conference for all or part of the conference. Control of what the participants see is completely in the hands of the presenter – even down to an electronic pointer and 'markers' that can be used to draw attention to specific details!

Operator Assisted Conferences

BtL can also provide Operator Assisted conferencing services with Question and Answer sessions, Voting and Sub-Conferences. An operator can also help to set a professional, formal tone for the meeting. These enhanced conferences are suitable for special events such as;

- New Product Launches
- Press Conferences
- Employee Training Sessions
- Investor Relations

