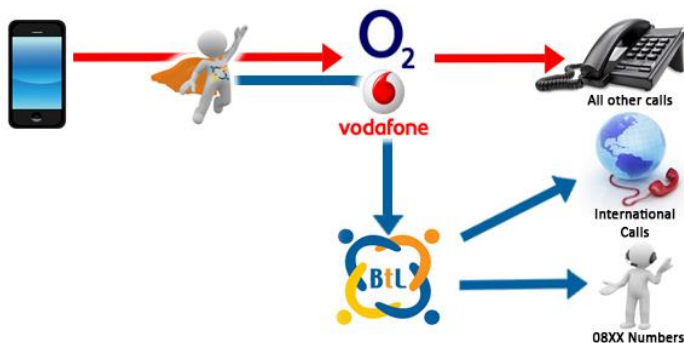


## BtL Mobile Interceptor

**Stop paying extortionate prices to call International and 08xx Numbers from your Mobile! Savings of up to 98% on your international and 08xx calls!**

BtL's mobile interceptor is an application on your phone that allows you to seriously save money by routing your calls over our interceptor app - providing cheaper international and 08 calls without the need for international calling cards.

One of our corporate multinational customers who we recently performed an analysis has seen a 90% reduction in international call costs, illustrating a saving of nearly £200,000 per annum in call charges!



Equally the software can route calls to 08xx numbers saving up to 92% on 0800 calls which are often charged at 25ppm. The precise savings on 08xx calls will depend on your network; they are not usually included in your bundle minutes or are charged at a higher rate than BtL's Interceptor rates.

The use of our service does not affect your mobile contract unless you have a minimum revenue commitment to your airtime provider or other contractual commitment that precludes your company from routing International and 08xx calls to an alternative provider. Think of it as Least Cost Routing on a mobile or an automated calling card. Automated as you do not need to dial a pre-fix or top-up your calling card.

The installation process is simple and quick and doesn't require the IT department to install the software. Simply download and install the Interceptor app yourself, add a card and then access your contacts or use the keypad within the application to make call. Other options include, managing your favourites and accessing recent call history.

When you make a call using the mobile interceptor app it will go through to BtL's platform at a very reduced rate but remember! The dialling will only work when using the application so please ensure you do not dial international numbers outside of the app.

We can also give access to a web portal to your IT contact where you will be able to see itemisation of all calls made through our platform, administer access rights and even listen to recording of calls (optional extra additional charges apply). It truly is a flexible robust service with minimal investment needed and very easy to test.

If you have foreign subsidiary's with locally provided mobiles they too can benefit from this service, and make similar savings when they call the head office or other subsidiary's a common cause of increased mobile spend.

**BtL Mobile Interceptor**

**Typical Comparison Table**

Destination	BtL Peak Rate (ppm)	Typical Rate from Mobile (ppm)		Saving	
		O2	Vodafone	O2	Vodafone
0800	2	20.4p	5.83p	90%	66%
0845	5	20.4p	10p	75%	50%
0844	8	20.4p	17p	61%	53%
0871	12	35.8p	17p	66%	29%
USA	4	14.47p	17p	72%	76%
USA Mobile	4	14.47p	17p	72%	76%
Germany	4	8p	17p	50%	76%
France	4	8p	17p	50%	76%
India	6	76.6p	65p	92%	91%
Japan	4	25.53p	65p	84%	94%
Australia	4	25.53p	65p	84%	94%
Poland	4	8p	17p	69%	76%
Canada	4	14.47p	17p	45%	76%
China	4	76.6p	65p	90%	94%
Hong Kong	4	25.53p	65p	84%	94%
Singapore	4	25.53p	65p	84%	94%
New Zealand	4	25.53p	65p	84%	94%
Belgium	4	8p	17p	69%	76%

- Typical rates from Mobile (ppm) are based on standard business tariffs.
- The BtL rate quoted above and in the full price list does not include the first leg of the call i.e. the intercepted call to the BtL Network which is a landline number. If you have bundled minutes they will be included in your rental and if you have a package like Vodafone Total Business all calls to UK landlines are free. For the purpose of the above comparison we have assumed the first leg is free or included in bundle.
- Once the service is in use it is possible to check the cost of any calls by logging into the web portal provided to see complete itemisation of all your calls in real time

## BtL Mobile Interceptor

### FAQ's

#### Q1 – I can't/don't want to have any software on my phone; can I still use this service to reduce my call charges?

Yes, the software just automates the process. You can choose to dial the local dial-in number for the BtL Interceptor platform, and once you receive dial-tone, you then dial the destination number as usual.

#### Q2 – Who will I pay for the calls that the software intercepts?

You will pay BtL for the second leg of the call and if you pay anything at all your airtime provider for the first leg.

#### Q3 – Is the service reliable and business grade?

Yes, the platform is business grade and is replicated in three places, handling millions of calls per day. BtL has never experienced any down time in the last 8 years.

#### Q4 – Don't some networks provide 0800 calls for free?

Yes, Orange currently do and so we recommend simply turning the software off for those calls, or take the view that the extra cost for these calls should be more than offset by savings in international and other 08xx numbers.

#### Q5 – If I have my CLI turned off can I use the service.

No, the CLI is needed for authentication to use the service and provide billing records.

