

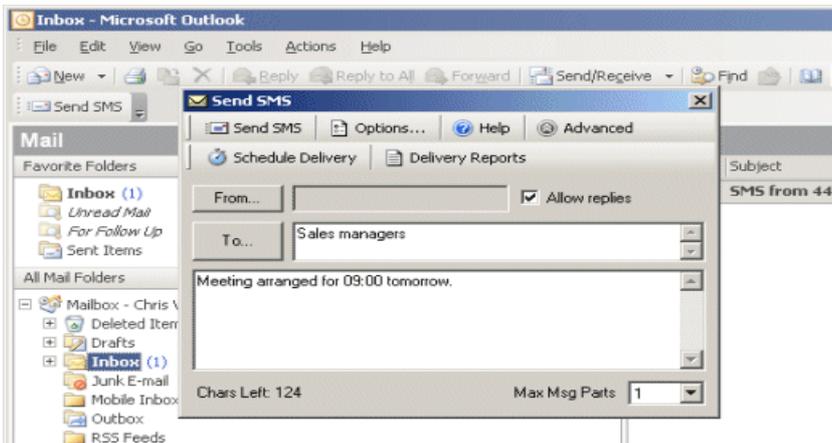


managed communications architects

### BtL SMS Outlook Plugin

#### Overview

BtL SMS Outlook provides a full 2-way functionality within Outlook environment; not only can you send SMS direct from Outlook you can also receive directly to your Outlook making this solution particularly beneficial to sales agents and other business employees based out of office. As well as being used for passing messages internally and external marketing, many clients have found it to be useful for reminding their customers about appointments, collections and deadlines etc.



#### BtL Pricing

Setup charge: £20.00

Monthly rental: £10 a month when using less than 500 messages a month, free when over 500 messages a month

SMS Top-ups (500): £34.50

SMS Top-ups (5000): £245.00

SMS Top-ups (20000): £900.00

SMS Top-ups (100000): £4,200.00

#### Key Features:

- Provides a full 2-way SMS functionality
- You can receive SMS replies back to your Outlook inbox without the need for a dedicated number
- Able to send up to 100,000 bulk messages in one go
- BtL SMS Outlook integrates with your personal and corporate address book
- Full support for groups and distribution lists
- BtL SMS Outlook enables you to schedule a message for delivery at a later date.
- Receive message delivery reports.

If you would like to find out more about our SMS service please contact us today on 0800 011 4088