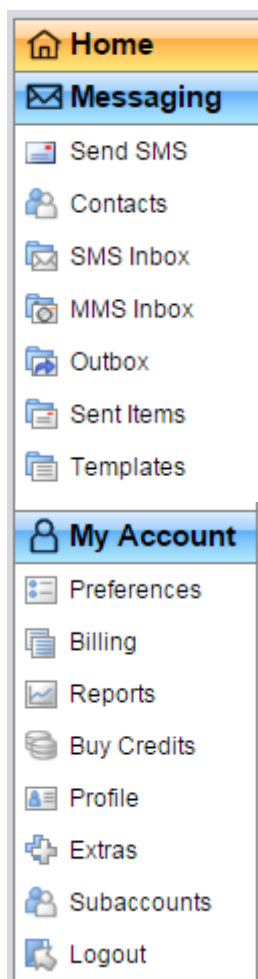


## BtL SMS Service

### Overview

BtL SMS Service provides an easy to use, practical service that many clients find successful to use as an internal and external marketing tool, run time limited campaigns and offers, clients also find it useful for reminding their customers of appointments, collections, deadlines etc.

BtL SMS service can work with almost any CRM/interface there is, whether you have an off the shelf interface or a uniquely designed interface, our behind the scenes team of developers are fully trained to make it a possibility for our SMS service to work with you. Along with the team of developers we also have the support from our dedicated Operations team to ensure we can always make this service work and blend within your company.



### BtL SMS Portal

With BtL SMS Service you get your own personal account where you can Send and Receive SMS's and multimedia messages, add/remove contacts, set up the automation of SMS's, add/buy credits, design reports to meet your preferences and lots more.

### BtL Pricing

Setup charge: £20.00  
 Monthly rental: £10 a month when using less than 500 messages a month, free when over 500 messages a month  
 SMS Top-ups (500): £34.50  
 SMS Top-ups (5000): £245  
 SMS International Top-ups (500) £41.34

### Key Features:

- Personal portal to monitor, send, report on the sending of all SMS messages.
- Works with almost any CRM/Interface with the help from our dedicated team of developers, some of these include: - COM, DotNet, HTTP, Java, PHP, SMTP etc.
- Outlook Plugin Feature, send and receive SMS straight from Outlook, perfect for workers who are based mainly out of the office.
- Instant SMS Top Up Credits
- Build your own or use the report templates to monitor the sending, delivery, receiving of all your SMS
- Can send up to 100,000 bulk messages in one go

**If you would like to find out more information please give us a call today on 0800 011 4088**